



AMERICORPS STATE & NATIONAL WEBINARS

Each webinar costs \$395 individually. There is a discount when purchased as a package, 4 for \$1500.

To book a webinar, contact Sharon Tewksbury-Bloom at connect@sharonspeaks.com or (928) 224-0504.

FOR MEMBERS

QUARTER ONE:

Welcome to National Service – Making the Most of Your Service Term

You have just been inducted into an AmeriCorps program. Welcome aboard! AmeriCorps service is different from anything you have done before. In this webinar you will learn more about the history of AmeriCorps, the expectations of all AmeriCorps members, and a few key tips to ensure that you have a successful term of service.

Essentials of Workplace Communication

One of the greatest challenges many people face when taking on a new role is building relationships at their placement site. Communication is key to building strong relationships based on mutual trust. In this webinar we will review some of the most common challenges in workplace communication and strategies you can use to overcome these challenges.

QUARTER TWO:

Friend Trap - Navigating Tricky Boundaries in Workplace Relationships

In AmeriCorps you will meet amazing people and develop lasting friendships. That makes it difficult sometimes to figure out what you should say and do while in service and where the line is between friend and colleague. How can you avoid uncomfortable moments when your personal and professional worlds cross? How can you navigate through them responsibly when you can't avoid them?

Stress Management

Feeling burnt out? Want to avoid burn out? Join us for this reflective and restorative webinar which will cover both practical and conceptual models for reducing your stress. Join from a computer if you can as I will include a demonstration of a few stretching and relaxation exercises which you can do at your desk or during a typical day.

QUARTER THREE:

Learning Through Conflict - The Only Way Out is Through

AmeriCorps is all about working with people and when people work together, conflict is inevitable. This webinar addresses strategies to learn from conflict and move through it. Concerned about how to approach a team member after an uncomfortable situation? Offended by how you were treated at a partner organization? Learn tools for how to assess a situation, identify your purposes and desired next steps, and how to make the first move towards resolution.

Leading for Lasting Impact

The change that matters is the change that happens after you leave. What does this mean for AmeriCorps members? How do we create lasting change within ourselves and within the communities we are hoping to impact? We will explore these questions and learn techniques for continuous improvement.

QUARTER FOUR:

Networking - Making the Most of Moments with Mentors

How do you make a good lasting first impression? What is the appropriate amount of follow up with a potential mentor without coming across as a stalker? How can you build relationships during your time of service that will help you in your career after AmeriCorps? We will answer these questions and more during this interactive webinar.

Life After AmeriCorps: Telling Your Story of Service

Whether you are interviewing for a job after AmeriCorps or trying to explain what you learned during service to a family member, this webinar will lead you through how to identify key moments in your term of service. You will practice developing stories about what you learned and how you grew your skills and leadership during service. We will cover how to use these stories in a job interview, networking, and when sharing your work with the media or your program supervisor.

FOR SITE SUPERVISORS

QUARTER ONE

Welcome to AmeriCorps – It's Unlike Anything You Have Seen Before

Whether this is your first time supervising an AmeriCorps member or whether you have several years of experience, there is always something new to learn about AmeriCorps. It is an amazing program that can help you serve more people and leverage the talents of dedicated service members. It is also full of very specific requirements and unintuitive regulations. We will dig into the what, why, and how of AmeriCorps in this enlightening and entertaining webinar.

QUARTER TWO

The Essentials of Feedback and Coaching

How do you get an AmeriCorps member to do what you want them to do? Feed them! Just kidding. Supervising an AmeriCorps member requires a great understanding of coaching and mentoring. Do you feel confident in your ability to give effective feedback? What is the different between coaching, appreciation, and feedback? In this

webinar we will cover the basics of feedback and coaching as well as touching on some of the more challenging aspects of delivering feedback that really helps.

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QUARTER FOUR

Preparing Your AmeriCorps Member for a Successful Exit

The final months of an AmeriCorps member's term can be a fruitful time for reflection and growth. However, with the excitement and anxiety of exiting service, members commonly make mistakes or leave things hanging. I call this Exit Fever. Take a moment to prepare for the remainder of your member's term to make sure it is meaningful, productive, and a smooth transition.

FOR PROGRAM STAFF

QUARTER ONE

Managing Multi-Site Programs

Do you work with partner sites to implement your program? This can be an amazing way to extend your reach and achieve your program outcomes. It is also terrifying to put the outcomes of your grant in the hands of a partner that you have no direct control over. How do you ensure that they will supervise AmeriCorps members in accordance with federal regulations? And what about the member experience? In this webinar we will learn from case studies of successful multi-site programs and discuss strategies for developing strong partner site relationships.

QUARTER TWO

Is Member Stress Stressing You Out

You are responsible for overseeing AmeriCorps members who are facing challenging work with limited resources. This work is hard and can lead to burnout. In most cases, you cannot pay your members more or increase their benefits. Maybe reading this you are starting to feel stressed out. Sharon has been there and will share the strategies she developed to reduce member burnout, teach members coping strategies for navigating conflict and stress, and increase the program's retention rate. How could a stress management plan strengthen your program and reduce your personal sense of overwhelm? In this webinar you will come away with practical member management strategies as well as a better understanding of the underlying sources of stress for members and their supervisors.

QUARTER THREE

Telling Your Story

Did you know that dramatic stories have been shown to increase giving behavior in listeners? How can you tell the story of your program in a way that will motivate funders to contribute and great applicants to join? In this webinar you will learn the key elements of a dramatic story arc and have an opportunity to develop your program's impact story.

QUARTER FOUR

Retention Starts at Recruitment

How can your program reach the fabled 100% retention in the next program year? It starts now, with a well-planned and carefully executed recruitment strategy. Learn specific strategies for recruitment messages, interview questions, and screening criteria which will help you recruit your best cohort yet. We will also cover tricks to saving time and streamlining recruitment processes so that you can achieve better results without extra hours on your part.

ABOUT THE PRESENTER:

Sharon Tewksbury-Bloom served in the volunteer management and national service field for 10 years. An AmeriCorps alumna, Sharon led AmeriCorps State and VISTA programs as well as hosting an AmeriCorps NCCC team. She is an award-winning speaker and has presented trainings at the National Conference on Volunteering and Service, National Service Regional Trainings, Financial and Grants Management Institute, and more. Sharon has a Master's Degree in Organizational Development and Knowledge Management from George Mason University's School of Public Policy.

